

AWISA Fall Conference

Friday, October 12, 2012

The Art Institute of Seattle

Seattle, WA



8:30 – 9:00 am

Social Time

Location: *Burnley Gallery - 6th Floor*

Light refreshments will be served. Mingle with fellow AWISAns!

9:00 – 9:10 am

Welcome

Location: *Rm 767-768*

Presenter(s): Shirley Henderson, AWISA Chair
Elden Monday, President of The Art Institute of Seattle

9:10 – 9:45 am

The Difference Design Makes

Location: *Rm 767-768*

Presenter: Dr. Scott Carnz, Dean of Academic Affairs at The Art Institute of Seattle

Summary: Dr. Scott Carnz has been with The Art Institute for 16 years and served in a variety of roles including faculty, Academic Director and now Dean of Academic Affairs. He started his career as a graphic designer specializing in print and non-profit promotion. He is as passionate about the role of design in our society as he is about creating a quality educational experience.

9:45 – 10:15 am

Break – Tour of The Art Institute of Seattle campus

10:15 – 11:15 am

Concurrent Sessions

SESSION A: The Evaluation of Foreign Secondary Credentials for Admission and Placement

Location: *Rm 632*

Presenter(s): Wade Bird, University of Washington Bothell

Summary: With the variety of secondary credentials from around the world, no one can be an absolute expert. However, there are methods and policies that evaluators can use when determining the suitability of a candidate or distribution of coursework. This discussion will introduce considerations when evaluating secondary credentials and attendees are welcome to bring examples of cases for the group to consider.

SESSION B: Experiencing a decline in Homestay opportunities? Are your students struggling to find apartments? Come and see how CORT can help them find a place to live!

Location: *Rm 767-768*

Presenter: Marsha Newman, Territory Sales Manager at CORT, A Berkshire Hathaway company

Summary: This session will introduce you to a service that CORT provides to help the students research apartments before they arrive in Seattle. There will also be furniture rental options for those international students who need to furnish their apartment during their stay, and an introduction to CORT's Destination Service program where students can tour apartments that are available and are close to campus. Be the full service partner that your international students rely on you to be.

11:15 – 12:15 pm

Concurrent Sessions

SESSIONC: Creative Collaboration for International Education Week 2012: What in the World Are We Doing?

Location: *Rm 767-768*

Presenter: Lori Maxfield, Director of Marketing at Associates in Cultural Exchange

Summary: Join local colleagues in sharing best practices for celebrating International Education Week on your campus, November 12-16, 2012. Facilitated by Associates in Cultural

Exchange (A.C.E.), this session will use creative methods to elicit fresh ideas on how your campus can get involved in this momentous event. Be prepared to participate in roundtable discussions, share your own IEW experiences, and learn new ideas you can implement on campus.

SESSION D: USCIS Q&A

Location: *Rm 632*

Presenter: Christine Pool, District 20 Community Relations Officer - USCIS

Summary: The Seattle Field Office of USCIS is responsible for adjudicating any application that may require an interview. These applications include adjustment of status, naturalization, and petitions. Christine will give an explanation of the workings of USCIS and DHS to help the AWISA members get to know the agencies and how they interface with your organization and students. Please bring any questions you have regarding adjudication and petitions.

12:15 – 1:15 pm

Lunch, Sponsored by: LewerMark

Comments by Regional Sales Director, Monica Olson

Location: *Rm 767-768*

-Or-

12:15 – 1:15 pm

Lunch, on your own (If you did not RSVP) – Many options are available in the vicinity, including Pike Place Market (walk south three blocks on Elliott Ave)

1:15 – 2:00 pm

Concurrent Sessions

SESSION D: Using Social Media in Advising and Recruiting

Location: *Rm 632*

Presenter(s): John Tankersley, Green River Community College

Summary: Interested in setting up or improving your college's social media presence? This session will discuss achievements, pitfalls, and reflect on both successful and unsuccessful strategies used by Green River Community College to engage students through major social media sites such as Facebook, Twitter, and YouTube. Please bring your institution's successes and challenges to participate in the discussion!

SESSION E: International Student Crisis Intervention

Location: *Rm 767-768*

Presenter: Cyndi Rapier, Green River Community College

Summary: As international student advisors we all care deeply about our students' wellbeing. In a crisis situation it can be difficult to respond to student needs effectively. Come and gain some crucial tools for supporting your students when they need it most.

2:00 – 2:45 pm

AWISA Business Meeting

Location: *Rm 767-768*

Agenda items:

- Introduction of New Members
- AWISA NAFSA Region 1 Booth Volunteers
- Your Items
- Position Announcements

2:45 – 3:30 pm

Advisor to Advisor

Location: *Rm 767-768*

Presenter(s): David Roseberry & Mabelle Allman

Summary: Regbud and Region I updates. This session is an opportunity to ask questions and learn from each other.